

Jesse Levin



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Maroubra, Sydney

A Sydney-based mid-senior motion designer and video editor specialising in visual storytelling across brand and marketing communications. Experienced in developing concepts and extending visual directions through motion, typography and editorial structure across digital, social and video. Strong at shaping narrative through animation, footage and pacing, and comfortable collaborating with creative and cross-functional teams to deliver high-quality work at scale.

Experience

Freelance Motion Graphics & Editing

2025- Present

- Led motion design and video projects for studios and clients, from early concept development through to final delivery across brand, social and campaign outputs.
- Collaborated directly with creative directors, producers and clients, translating briefs into clear visual directions and structured motion systems.
- Designed and executed motion-led solutions that scaled across multiple formats and platforms while maintaining consistency, clarity and impact.
- Delivered motion graphics, sizzles, social content and pitch materials under fast turnaround timelines, often stepping into ongoing projects mid-production.
- Managed projects independently, ensuring clear communication, reliable delivery and high production standards across all outputs.

Skills

Design & Creative

- Visual storytelling and concept development for brand, social, and digital campaigns
- Motion design and video editing across multiple platforms and formats
- Typography-led motion and graphic animation
- Narrative pacing, structure, and editorial flow
- Maintaining brand consistency across projects and outputs
- Videography and camera operation

Motion & Graphic Designer

(Junior → Mid Designer → Senior Motion Designer)

The Like Minded Studio | 2020–2024

- Shot, edited and delivered motion-led video content for explainers, social and campaign projects, translating briefs into clear, engaging visual narratives.
- Edited content across digital, social and large-scale event screens, ensuring strong pacing, visual consistency and alignment with brand tone.
- Produced sizzle reels, pitch films and event content under tight deadlines, collaborating closely with producers, creatives and cross-functional teams.
- Applied strong video editing fundamentals including pacing, rhythm, narrative structure, text overlays and graphic elements across a wide range of styles and formats.
- Contributed to high-profile live and recorded projects, including a multi-screen launch event with Jack Morton for Lynk & Co's electric vehicle.

References

References available upon request

Education

Bachelor of Graphic Design
University of West England
2014

Misc. Info

- Full working rights in Australia
- Available for full-time contract/freelance engagements
- Comfortable working in hybrid environments (on-site + remote)
- Experience collaborating across motion, graphic and campaign-led design projects
- Familiar with rapid-turnaround social campaigns, multi-channel assets, and cross-functional team workflows

Resume

Jesse Levin
Senior Motion Graphic Designer